

# Brighton Summerfest

July 27<sup>th</sup> -29<sup>th</sup> (rain or shine)

Friday, Noon-10pm; Saturday 10am-10pm & Sunday, 11am-5pm

Downtown Brighton, Michigan

## Concessionaires Exhibitor Application

*(Food being sold on site for immediate consumption, including caterers, snacks, drinks, etc)*

To apply: Complete and sign application and return with full space payment, sign Indemnification agreement, a brief description of your food to be sold and a copy of insurance to **Events Etc Inc , 852 W. Grand River, Brighton, MI 48116**

Company Name: \_\_\_\_\_ Contact person and telephone #: \_\_\_\_\_

Fax number: \_\_\_\_\_ email address: \_\_\_\_\_

Website: \_\_\_\_\_ Sales Tax ID: \_\_\_\_\_ Food Permit #: \_\_\_\_\_ License Plate #

Address for info packet: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Type of Food: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ exp. date: \_\_\_\_\_ Amt to Charge: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

### All Concessionaires' space includes:

- 10x10 feet of space

Space -All spaces include a 10x10 space w/ exhibitor providing tent

\_\_\_\_\_ 10 x 10 open space ~ \$100 plus 15 % off sales during the event (Exhibitor to provide tent)

\_\_\_\_\_ Each Additional 10 ft space ~ \$50

Concessionaire is required to supply all electricity, water needs, health department licenses and all other needs.

Spaces are given on a first come first serve basis- up to 2 concessionaires per food type may be permitted

\$ \_\_\_\_\_ Space

\$ \_\_\_\_\_ Additional sq ft

\$ \_\_\_\_\_ Total amount due

I hereby understand and agree to the event rules & regulations

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Date: \_\_\_\_\_

## Brighton Summerfest Exhibitor Show Rules & Regulations- Terms of Participation

- **Proof of Insurance:** Events Etc Inc.'s event insurance requires that all exhibitors provide an "Additional Insured" statement naming Events Etc Incorporated as an additional insured.
- **Wine and Beer exhibitors** must provide proof of license to sell alcohol.
- **Food Concessionaires** must obtain the proper food permits from the Livingston County Health Department- telephone # 517.546.9850 – [www.lchd.org](http://www.lchd.org)
- **No Refund Policy:** An accepted application and payment is a commitment to the festival and advertising opportunities, NO REFUNDS will be made. Show goes on rain or shine.
- **All Crafters** may sell and promote only their hand crafted items listed on and included with the application.
- **All commercial exhibitors** may only display and sell those items approved and specified in their official event application/contract..
- **All exhibitors** must have a tent or canopy. Exhibitors requesting open tent space are responsible for providing their own tent or canopy to protect their exhibits from the weather. These structures must be in good condition without any tears, holes or faded colors. They must be firmly secured to the ground.
- **Show provided tents:** Tents provided by the show will be to the space size requested but may not be an individual tent. Example: Exhibitor requesting a 10x10 space may share a 10x20 tent with another exhibitor requesting a 10x10 space.
- **All tents**, including those provided by the exhibitors must be set up on Friday, July 27, 2007- time determined by exhibitor type and area of participation.
- **All exhibit space** must be professional in appearance and be public appropriate.
- **All exhibitors** must provide their own equipment including tables, chairs, signage etc. – Events Etc Inc will have a list of rental companies if you need to rent equipment and a list of banner providers if you need signage.
- The Downtown area will be open before and after the event on Friday and Saturday. *Events Etc Inc, and/or Hudson Mills Metro Park will not be held responsible for damage, theft or loss of an individual's work or products.*
- **All exhibitors** must be set up by 9:30am on Saturday, July 28<sup>th</sup> and remain set up until 5:00pm Sunday, July 29<sup>th</sup>, unless show management says otherwise. Exhibitors not following the guidelines will be charged additional fees.
- **On-site camping is not permitted:** No camping of any sort is permitted in the downtown area. No booths may be occupied over night. Please contact event coordinator for camping and near by accommodation information.
- **Exhibitor may not transfer, share, sublet or sell their contracted booth space.**
- **Final payments**, application and display advertisements must be received by June 15, 2007.
- All payments, applications, ads, etc. should be sent to **Events Etc Inc- Attn: Amazing Fest, 852 West Grand River Brighton, MI 48116** – emailed to [April@AmazingFestival.com](mailto:April@AmazingFestival.com)
- For Questions please contact our office at 810-494-7186.



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Downtown Brighton, Michigan

## Special Event Indemnification Agreement

This special event indemnification agreement is entered by and between Events Etc Inc. its successors and assigns and \_\_\_\_\_ (the exhibitor) on the last day and date herein below written by the parties executing this Agreement.

Whereas, Events Etc Inc. is a special event promoter conducting a special event entitles the Brighton Summerfest (the Event), which will feature various attractions, including but not limited to , arts and crafts, carnival and specialty foods, general merchandise, motorcycles and cars, kids activities related to the event.

Indemnification and Release. The exhibitor agrees to indemnify, save, keep and hold harmless Events Etc Inc., The city of Brighton PSD Board and its events, including but not limited to the Event, officers, directors, agents, representatives, and assigns (collectively, the "Events Etc Inc Indemnities), from and against all damages, costs or expenses including all attorney's fees, and all suits, claims and actions, at law or in equity, that may at any time arise or result from the damages to property owned leased or borrowed by or for the exhibitor or personal injury, accident or illness to the exhibitor, its employees, officers, directors, contractors, volunteers or agents, received by reason or in the course of the events with may be occasioned by any willful or neglect act or omission by the exhibitor or any of the exhibitors officers, directors, employees, agents or contractors. The exhibitor further agrees to waive, release, forebear from and hold harmless the Events Etc Inc. indemnity from and against any and all damages, costs or expenses, including all attorney's fees, and all suits, claims and actions, at law or inequity, that may arise as a result of or in the course of the event from any act of God, nature or other events beyond the reasonable control of Events Etc Inc, its officers, directors, agents, employees and volunteers. This indemnity and waiver of liability shall survive the term or termination of this Agreement as to any claims arising before the expiration or termination of this Agreement.

Signature of Authorized Representative

I, \_\_\_\_\_, warrant that I have the authority to bind the below listed organization or business to this Special Event Indemnification Agreement and by my signature hereon do so bind this organization or business.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

Title: \_\_\_\_\_

Organization/Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

