



Brighton Summer Fest – Craft Area  
**July 28-29, 2007 (rain or shine)**  
**Main Street, Brighton Michigan**

**Craft Exhibitor Application** *(handcrafted by the exhibitor, not kits and/or*

To apply: Complete and sign application and return with full space payment, a separate \$50 deposit check (returnable at the end of the event) signed indemnification agreement, a brief description of your hand made crafts and 2 pictures to **Events Etc Inc , 852 W. Grand River, Brighton, MI 48116**

Company Name: \_\_\_\_\_ Contact person and telephone #: \_\_\_\_\_  
 Fax number: \_\_\_\_\_ email address: \_\_\_\_\_  
 Address for info packet: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

The following information may be listed:

Company Name: \_\_\_\_\_ Contact person: \_\_\_\_\_  
 Telephone number: \_\_\_\_\_ Website: \_\_\_\_\_

All craft exhibitor space includes:

- 10' x 10' of space – spaces are pavement area
- Tickets at discounted rate
- Company name listed in show program
- Literature to advertise event

Select One

\_\_\_\_\_ 10x10 open space ~ \$100  
 (Exhibitor provides tent)

\_\_\_\_\_ 10x10 tented space ~\$350  
 (show provides tent)

Additional Add On packages - select one to enhance your advertising opportunities and festival experience  
 Most packages include display advertising, banners and placement, admission tickets to festival attractions, and more. See description provided by sales executive.

- Level 7- \$90 plus crafter booth
- Level 6 - \$180 plus crafter booth
- Level 5 -\$360 plus crafter booth
- Level 4 - \$540 plus crafter booth
- Level 3 -\$ 730 plus crafter booth
- Level 2- \$1000 includes crafter booth
- Level 1- \$1500 includes crafter booth

\$ \_\_\_\_\_ Space Choice  
 \$ \_\_\_\_\_ Additional Add On Package  
 \$ \_\_\_\_\_ Total amount due

I hereby understand and agree to the event rules & regulations Printed Name \_\_\_\_\_  
 Signature \_\_\_\_\_ Date: \_\_\_\_\_



## Amazing Festival Exhibitor Show Rules & Regulations- Terms of Participation

- **Proof of Insurance:** Events Etc Inc.'s event insurance requires that all exhibitors provide an "Additional Insured" statement naming Events Etc Incorporated as an additional insured.
- **Wine and Beer exhibitors** must provide proof of license to sell alcohol.
- **No Refund Policy:** An accepted application and payment is a commitment to the festival and advertising opportunities, NO REFUNDS will be made. Show goes on rain or shine.
- **Deposits:** All exhibitors must provide a separate check in the amount of 50% of your booth fee payable to Events Etc Inc., This deposit will be refunded at the end of the event. Any exhibitor not staying set up until the end of the event or being removed for any cause will lose the deposit.
- **All Crafters** may sell and promote only their hand crafted items listed on and included with the application.
- **All exhibit space** is located in on a paved area.
- **All exhibitors** must have a tent or canopy. Exhibitors requesting open tent space are responsible for providing their own tent or canopy to protect their exhibits from the weather. These structures must be in good condition without any tears, holes or faded colors. They must be firmly secured to the ground. (stakes in pavement are not accepted, tents must be held down in another form, bricks, water jugs, sand buckets, etc)
- **Show provided tents:** Tents provided by the show will be to the space size requested but may not be an individual tent. Example: Exhibitor requesting a 10x10 space may share a 10x20 tent with another exhibitor requesting a 10x10 space.
- **All tents**, including those provided by the exhibitors must be set up on Saturday, July 28, 2007 by 9:00am.
- **All exhibit space** must be professional in appearance and be public appropriate.
- **All exhibitors** must provide their own equipment including tables, chairs, signage etc. – Events Etc Inc will have a list of rental companies if you need to rent equipment and a list of banner providers if you need signage.
- The Down Town area will be open before and after the event on Saturday and Sunday. ***Events Etc Inc, and/or the city of Brighton will not be held responsible for damage, theft or loss of an individual's work or products.***
- **All exhibitors** must be set up by 9:00am on Saturday, July 28, 2007 and remain set up until 5:00pm Sunday, July 29, 2007 unless show management says otherwise. Exhibitors not following the guidelines will be charged additional fees.
- **On-site camping is not permitted:** No camping of any sort is permitted in the downtown area No booths may be occupied over night. Camping is available at camp grounds near by. Please contact event coordinator for camping and near by accommodation information.
- **Exhibitor may not transfer, share, sublet or sell their contracted booth space.**
- **Final payments**, application and display advertisements must be received by July 1, 2007 to be included in the insert.
- Full payments must be received with application **to be included in the additional advertisements-** to be included in additional advertisements all must be received by May 1, 2007.
- All payments, applications, ads, etc. should be sent to **Events Etc Inc- Attn: Amazing Fest, 852 West Grand River Brighton, MI 48116 – emailed to April.Dertian@EventsEtc.net**
- **For Questions please contact our office at 810-494-7186.**





*Brighton Summerfest - Craft Area*  
*July 27-28, 2007(rain or shine)*  
*Downtown Brighton, Brighton Michigan*

**Special Event Indemnification Agreement**

This special event indemnification agreement is entered by and between Events Etc Inc. its successors and assigns and \_\_\_\_\_ (the exhibitor) on the last day and date herein below written by the parties executing this Agreement.

Whereas, Events Etc Inc. is a special event promoter conducting a special event entitles the Brighton Summerfest (the Event), which will feature various attractions, including but not limited to , arts and crafts, carnival and specialty foods, general merchandise, motorcycles and cars, kids activities related to the event.

Indemnification and Release. The exhibitor agrees to indemnify, save, keep and hold harmless Events Etc Inc., The City of Brighton, The Primary Sales District Board and its events, including but not limited to the Event, officers, directors, agents, representatives, and assigns (collectively, the "Events Etc Inc Indemnities), from and against all damages, costs or expenses including all attorney's fees, and all suits, claims and actions, at law or in equity, that may at any time arise or result from the damages to property owned leased or borrowed by or for the exhibitor or personal injury, accident or illness to the exhibitor, its employees, officers, directors, contractors, volunteers or agents, received by reason or in the course of the events with may be occasioned by any willful or neglect act or omission by the exhibitor or any of the exhibitors officers, directors, employees, agents or contractors. The exhibitor further agrees to waive, release, forebear from and hold harmless the Events Etc Inc. indemnity form and against any and all damages, costs or expenses, including all attorney's fees, and all suits, claims and actions, at law or inequity, that may arise as a result of or in the course of the event from any act of God, nature or other events beyond the reasonable control of Events Etc Inc, its officers, directors, agents, employees and volunteers. This indemnity and waiver of liability shall survive the term or termination of this Agreement as to any claims arising before the expiration or termination of this Agreement.

Signature of Authorized Representative

I, \_\_\_\_\_, warrant that I have the authority to bind the below listed organization or business to this Special Event Indemnification Agreement and by my signature hereon do so bind this organization or business.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

Title: \_\_\_\_\_

Organization/Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

